Workforce Development

Efforts Aimed at Closing the Skilled Workforce Gap

Dr. Marlie Williams St. Joseph School District MASA-Spring 2019

Workforce Development Goals

Staff Understanding

Increase staff exposure to community career and skilled manufacturing opportunities

Build more relevant, authentic problems into daily instruction

Connect staff and students with experts in the field

Student Understanding

Expose students to opportunities that exist for their future--in addition to higher education

Give students real-world experiences that help them develop work readiness skills

Connect students with experts to help them learn more about fields they are already interested in or have never considered

Strengthen Partnerships

Act on the needs of our community businesses and industries

Connect school and business in meaningful, mutually beneficial partnerships

Continuum of Workforce Development Efforts

Elementary School

Project Based Learning (PBL) Initiative connects students with community experts

College and career exposure

Teacher Externships

Middle School

Lunch & Learn Opportunities

MFG Day

PBL & PLTW

Teacher Externships

High School

MT1

Breakfast with the Experts

MFG Day

Hillyard Technical Center Tours

PBL & PLTW

Youth Apprenticeships

Teacher Externships

NWMO Registered Youth Apprenticeship Program

NWMO Registered Youth Apprenticeship Program

Purpose

- Develop highly skilled workforce
- Provide on-the-job training & quality experience with skilled mentor
- Meet rigorous industry standards
- Build partnerships between education & industry
- Align training with workforce development needs
- Provide pathways to sustainable employment

Values

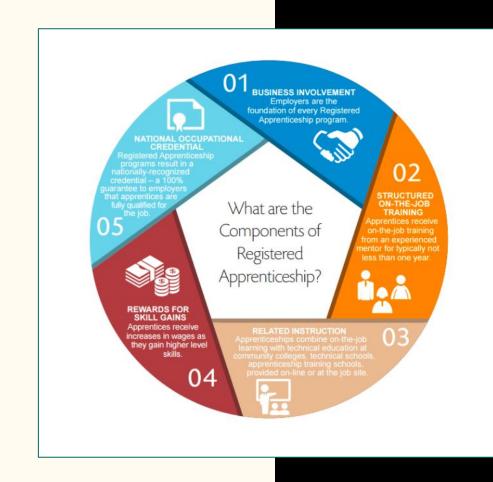
- Economic development through collaborative education and industry partnerships
- Shared accountability for building sustainable employment opportunities in the community
- High quality training contributes to improved quality of life for employees and benefits overall community

Characteristics

- Paid employment for participants from start of program
- On-the-job training and classroom experiences produce well-trained, highly-skilled employee
- Apprenticeship provides competent, credentialed employee in high-demand areas
- Potential for additional training, education, & credentials benefit the employee and the employer

Partners & Sponsors

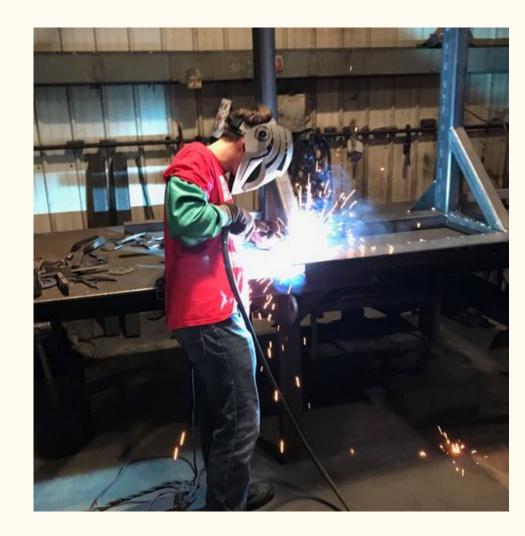
- Department of Elementary & Secondary Education
- U.S. Department of Labor
- St. Joseph School District & Hillyard Technical Center
- Savannah School District
- St. Joseph Chamber of Commerce
- I & M Machine & Fabrication
- Reardon Machine Co.
- Gray Manufacturing
- Lifeline Foods
- UA Local 45 Plumbers and Pipefitters



Current Programming

Current Apprentices

- ☐ 12 Students Currently in the NWMO Registered Youth Apprenticeship Program
- ☐ All juniors
 - Completing instructional requirements at Hillyard Technical Center
 - ☐ Job Shadowing with sponsors once per month
- Applied and interviewed in the spring of their sophomore year
- ☐ Three apprenticeship strands and four business sponsors:
 - Precision Machining
 - □ Welding
 - ☐ Industrial Maintenance
- □ 97.2% average attendance for apprentices at monthly check in



Current Programming

Prospective Apprentices

- ☐ Winter 2019: Prospective apprentices take part in a competitive application process.
- Summer 2019: Apprenticeship onboarding course (SJSD) with 1 week job shadow at employer.
- □ 2019-2020 School Year (junior year):
 Apprentices take related instruction courses at Hillyard Technical Center and participate in monthly job shadows with their employer.
- Summer 2020: Apprentices begin optional paid employment at their job site.
- □ 2020-2021 School Year and beyond (senior year): Apprentices work a minimum of hours per week of paid employment while being held accountable by SJSD and the employer for their commitment







MFG Day

MFG Day

- 545 students visited 8 business sites in the community
- Tours were provided by each company
- Chaperones and students got an up-close view of advanced manufacturing and local industry
- Resources are available for districts to replicate this opportunity in their local communities at MFG.org

Manufacturing (MFG) Day

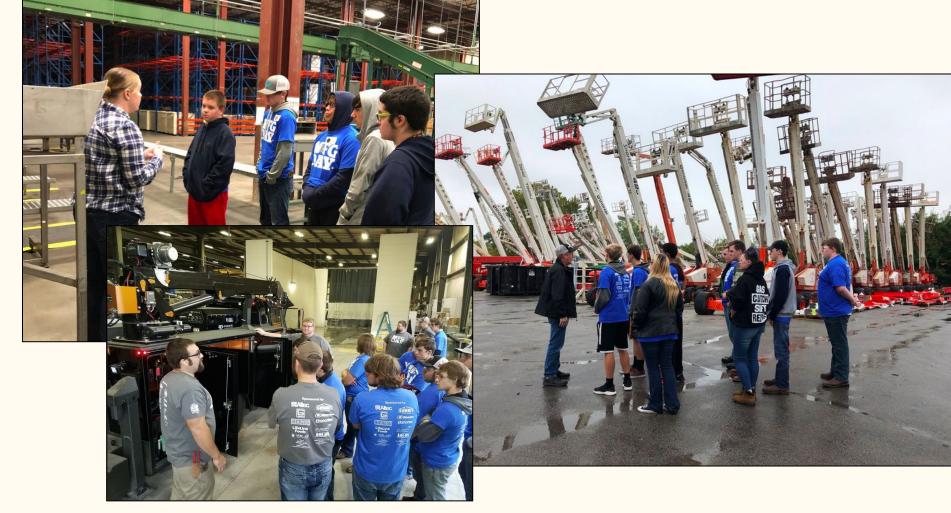




What is Manufacturing Day? Why does St. Joseph participate?

Manufacturing Day is a national day set aside to recognize the importance of the manufacturing industry and the diverse, highly-skilled jobs that are available in our community. Held the first Friday in October each year, community organizations and companies came together to lift up the industry and the possible career paths available.

Locally, the day includes guided tours/events at the following manufacturers:



Photos from Megan Lowe, Dan McCamy, and Roger Mapel, via Twitter

Lunch & Learn

Breakfast with the Experts

Career Exposure for Middle & High School





YEAR 1

- IT
- Healthcare
- Skilled Trades

YEAR 2

- Public Service & Public Safety
- Industrial Manufacturing
- Culinary Arts & Food Service

YEAR 3

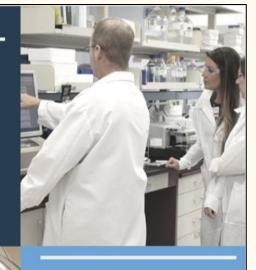
- Animal Sciences
- Natural Resources
- Business/Entrepreneurship

Teacher Externships

Externship Design

- ☐ 12 to 14 teachers are selected through an application process
- Teachers spend four hours per day for four days with an on-site host at a local business
- ☐ Pay is \$25/hour, paid through district professional development funds

THE SJSD TEACHER EXTERNSHIP EXPERIENCE



INSIGHTS BENEFIT STUDENTS

Teacher Externships afford educators unique insight into local businesses. The experiences gained through these externships help teachers connect classroom content to the workplace, building authentic experiences into student learning. The on-site learning of teachers participating in Teacher Externships builds their understanding of the current trends and demands of various community businesses and industries and brings additional relevance to the lessons they design for their students.













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Marketing Matters













Education is the most powerful weapon which you can use to change the world.

--Nelson Mandela